

18 December 2018

From: Gabrielle Cramb

Phone: [REDACTED]

Dear Commissioners,

I am writing in support of the permanent approval of North Byron Parklands Cultural Events Site Project SSD 8129 and MP 09 0028 MOD.

I am a resident of South Golden Beach and have been the Event Publicist of Splendour in the Grass Music and Arts Festival since 2011. My husband is employed full time as Groundsman at North Byron Parklands. We have two school aged children.

North Byron Parklands and the two events that it currently hosts – Splendour in the Grass and Falls Festival - contribute to the annual income of many local families including my own - from trades people to artists, caterers, site crew, bar staff, photographers, production managers, cleaners, publicists (like myself) and many others.

While NBP and the festivals may not provide year round work, for many local businesses, like my own, the income that it does provide is essential to their annual turnover. The possible loss of this income is a huge concern to my family and to many other local people.

As Splendour's publicist of eight years, which includes all of the events at NBP, I have witnessed first hand the event's ability and agility when it comes to managing any issue that arises.

The organisers of Splendour and Falls are widely admired both in Australia and internationally for the quality events they have created. I have 20+ years experience in music festival PR and also work on a number of other events around the country. No other event is as thoroughly planned as Splendour in the Grass. It is absolutely the gold standard of music events.

On a cultural level, Splendour in the Grass and Falls Festival Byron Bay

provide immeasurable value to Australian musicians and the music industry in general. To the thousands of people who gather at these events to collectively enjoy music and the arts, NBP has become a safe space where they can be culturally enriched, express themselves and be part of a community.

Regards,



Gabe Cramb