

SCIC **QANTM**
CREATIVE MEDIA INSTITUTE

Part of Navitas Ltd

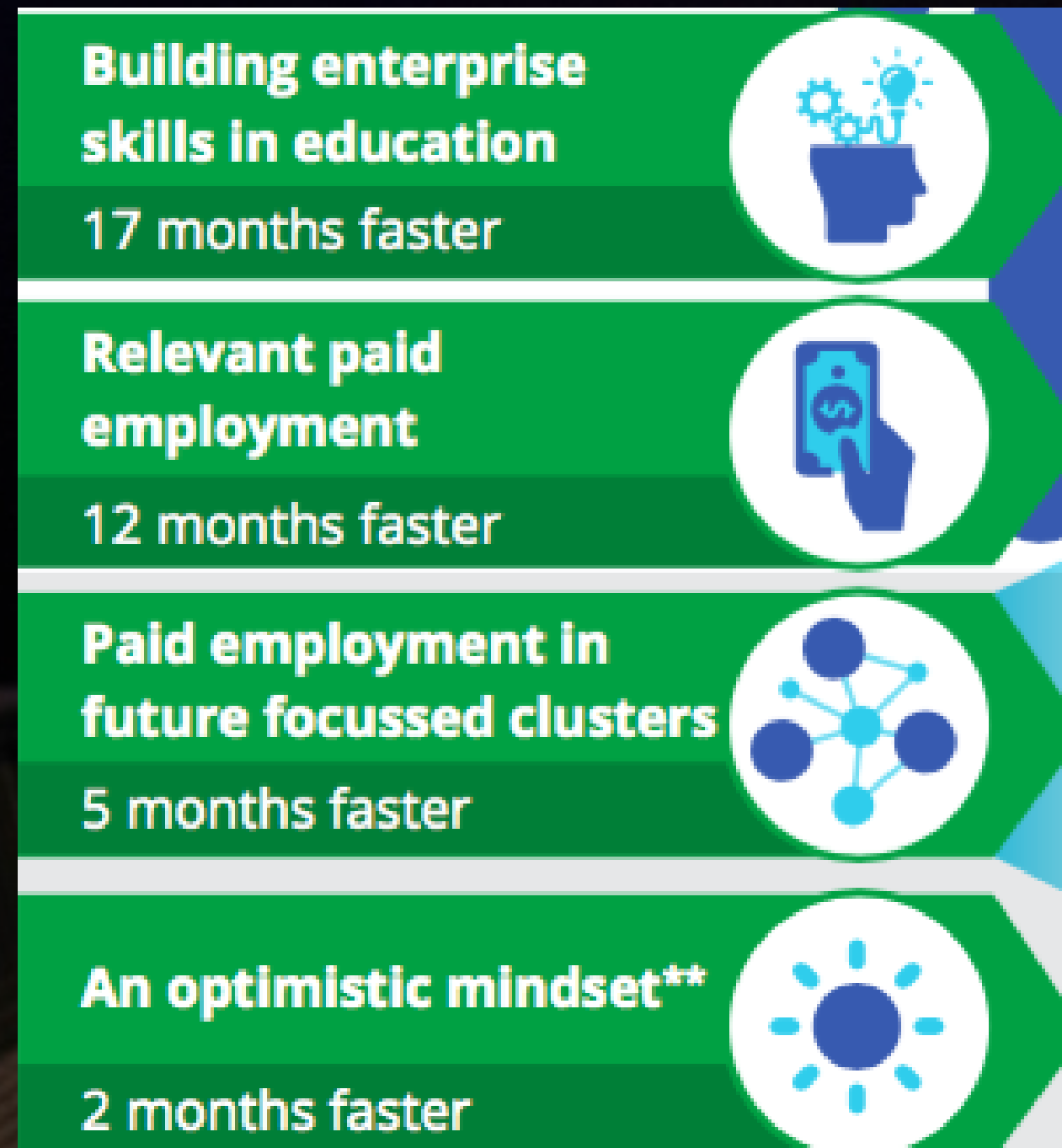
navitas 

THE SAE STORY

- Founded in Sydney in 1976
- 10,000 students globally and 3,000 students in Australia
- Renowned for hands-on learning and industry connections
- SAE Byron Bay established as regional HQ in 2003
- Leading regional employer; over 70 local staff
- Approx 300 students studying Certificate, Diploma, Bachelor and Master courses
- Bachelor degree students are required to have a minimum of 80 hours work placement

THE NEW WORK REALITY

In their 2018 report, The Foundation for Young Australians (FYA) identified four 'accelerating' factors to gaining full time employment:



OUR FOCUS

- Deliver global education for school leavers and career changers
- Secure industry partnerships that inform curriculum, enhance learning and connect students with employers
- Provide students with hands-on learning opportunities in real-world environments (eg music festivals and events)
- Employ and retain the best staff (sometimes ex-SAE students)
- Equip students to work globally, live locally
- Generate local innovation and jobs
- Provide complete study and career pathways

BYRON ALUMNI SUPERSTARS



BILLY BUTLER
BACHELOR OF ANIMATION

BAFTA and Academy Award Winner
for Gravity



JONATAN & SEBASTIAN LUNDMARK
BACHELOR OF FILM PRODUCTION

Viral Youtube video, branding video for
Speedo Australia, Destination NSW
series



JON GEORGE
BACHELOR OF AUDIO PRODUCTION

Keyboardist with ARIA album chart toppers,
indie band RUFUs



ECONOMIC & SOCIAL BENEFITS

- Approx 80 x SAE students in Audio, Film & Design courses gain professional work placements across ~10 festivals in the region each year
- Festival work experience is a proven pathway to employment and professional networking
- Approx 80% of SAE Byron Bay students live south of the Gold Coast and north of Coffs Harbour
- Many want to base themselves in the region, hence work opportunities are key to their career development and ability to remain living here
- Opportunities to attract local, national and international creatives to masterclass programs
- Vehicle to attract more national/international students to Byron Bay, thereby boosting regional economy

RECENT CASE STUDY

- BYRON BAY LOCAL
- 18 YEAR OLD FEMALE
- INTEREST IN LIVE SOUND
- COMMENCED BACHELOR OF AUDIO WITH SAE BYRON BAY IN 2016
- WORKED AT MANY FESTIVALS AROUND THE REGION AS A STUDENT, INCLUDING SITG 2017
- PICKED UP WORK ON TRIAL WHILST STILL A STUDENT AT SAE AS A DIRECT RESULT OF THE EXPERIENCE AND CONNECTIONS GAINED AT SITG
- NOW WORKING AS A LIVE SOUND ENGINEER / STAGE TECHNICIAN AT BRISBANE POWERHOUSE